



PRODUCT: **ELYXYB**

COMPANY: Dr. Reddy's Laboratories Ltd

THERAPEUTIC AREA & INDICATION:  
Treatment of migraine

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#### ABOUT THE PRODUCT

ELYXYB™ is an oral formulation of celecoxib based on SMEDDS technology. ELYXYB™ formulation improves the bioavailability and solubility of the drug that leads to faster absorption. ELYXYB™ formulation technology is backed with granted and pending patents in various key countries and regions. ELYXYB™ also allows for a low-dose formulation without impacting bioavailability and maintains good stability at room temperature. Due to the improved bioavailability, ELYXYB™ offers quick onset of action, faster absorption leading to shorter  $T_{max}$ . More importantly, ELYXYB™ is well suited for oral administration. Ease of use makes ELYXYB™ especially convenient for treatment at home, work, and while traveling.