



PRODUCT: **URGO**night

COMPANY: URGOTECH

ABOUT THE PRODUCT

URGOnight is a guided and personalized sleep training program based on neurofeedback technology. Designed to be used 20 minutes a day (one session), 3 times a week, it's comprised of a wearable Electroencephalogram (EEG) headband and customized training app that help people naturally train the brain to produce and increase the brainwaves clinically associated with sleep. Its clinical study found that two-thirds of participants increased their nightly sleep duration by an average of 57 minutes and as much as 2 hours after 40 sessions. Until now, this type of technology, was only available in clinical settings by medical professionals.